“Reach to Space”
Space Commercialization Conference
November 13, 2007
Overview

The world’s first & only international satellite radio service provider

- Worldspace, Inc. (NASDAQ: WRSP) is the world’s only global media company positioned to offer satellite radio to consumers in more than 130 countries with five billion people driving 300 million cars.

- WORLDSPACE™ currently offers over 40 channels of programing in each of it’s markets, in multiple languages.

- In Europe, WORLDSPACE is implementing a vehicular (mobile) service in a phased approach, starting with Italy in 2008.
Content
WORLDSPACE is a unique experience made possible by the largest collection of original and brand-name content that is both local and global.

INTERNATIONALLY KNOWN BROADCASTERS:

WORLDSPACE-BRANDED CHANNELS:
Satellite Network and Service Areas

Exclusive Use of the Only Allocated Spectrum

- WorldSpace
  - Channels on XM
- AmeriStar™
  - Licenses Secured
- AfriStar™
  - Launched
- AsiaStar™
  - Launched

25 MHz L-Band Spectrum
How It Works

A satellite coverage complemented by terrestrial repeaters to achieve seamless mobile vehicular reception.

Geostationary satellites

Bouquets of 40-50 channels per country

Direct handheld and car reception when satellites are in line of sight.

National bouquets and real-time data services

50 to 200 repeaters per country to complement the satellite coverage in cities where the signal is likely to be obstructed.

Worldspace Satellite Radio
Major WorldSpace Milestones

- **1990**: Company founded by Noah Samara
- **1991**: AfriStar: The United States FCC grants satellite license
- **1992**: WARC-92 allocated the necessary L-band spectrum frequency
  
  AmeriStar: Trinidad and Tobago Government grants license
- **1994**: Technology and infrastructure design established
- **1995**: Asia Star: Australian Government grants satellite license
  
  Alcatel is selected as contractor for WorldSpace satellite
- **1996**: Approximately $800 million raised; production contracts awarded to chip suppliers
- **1997**: Hitachi, Matsuhita, Sanyo and JVC produce portable receivers
- **1998**: AfriStar launched
- **2000**: AsiaStar launched
- **2005**: WorldSpace IPO
European Business Highlights

The Company is today implementing a service for commercial launch 2008 in Europe, starting with Italy

- **May 2006**: regulatory approval for deployment in Italy (1479.5-1492 MHz)
- **Jun 2006**: contract with Sodielec for the development and manufacture of WORLDSPACE Europe’s first gap-filler series
- **Sep 2006**: chipset reference design ordered from Fraunhofer IIS
- **Oct 2006**: demo of real-time data services at Paris Motor Show
- **Nov 2006**: publication of the ETSI “SDR” standard
- **Jan 2007**: contract with Telecom Italia for the design, deployment and operation of terrestrial component in Italy
- **Feb 2007**: contract with Certicom for the development of Europe’s conditional access system

... more to come!
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<td>External &quot;Black Box&quot;</td>
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