Promoting Space Commerce
Market Growth

Reach to Space Conference
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Space Commerce: Commercial Markets
Objectives for Commercial Markets

- Regulatory framework that reflects changing markets
- Public outreach on benefits of U.S. capabilities
- International agreements for full market access
- Increased USG demand for space commerce services
- Long-term USG commitments to attract private capital

Government Should Foster Economic Environment for Commercial Market Growth
Space Commerce: Government Markets
Objectives for Government Markets

- Use commercial capabilities and services to maximum practical extent
  - Commercial Data Providers
  - Hosted USG Payloads
- Do not compete with commercial industry
- Make USG assets available for commercial use

Government Needs to Continue Active Partnership with Industry
Proposed legislation updates institutional OSC authorities

- Serve as principal unit in DOC for space commerce policy activities
- Foster conditions for economic growth and technological advancement
- Represent space commerce interests within USG and internationally
- Promote U.S. geospatial technologies
- Support national management of GPS

Vision: A Robust and Responsive U.S. Industry That is the World Leader in Space Commerce
Legislation and other information available at:  
www.nesdis.noaa.gov/space

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